

# GNO, INC. INVESTMENT LEVELS

Thank you for your interest in becoming a GNO, Inc. investor. Your partnership is critical to driving economic growth in the Greater New Orleans region and to making this the nation's best place to grow a company and raise a family. GNO, Inc. offers a range of benefits to investors.

Custom benefits are available for Pinnacle and Capstone investors.

Tier	Investment Range	Key Benefits
Pinnacle	\$100,000+	Capstone benefits listed below, plus: <ul style="list-style-type: none"><li>• Complimentary table at the GNO, Inc. Annual Meeting with logo visibility and mention in CEO's annual address</li><li>• Invitation(s) to exclusive events with elected officials, international thought leaders, and visiting dignitaries</li></ul>
Capstone	\$50,000 – \$99,999	Pillar benefits listed below, plus: <ul style="list-style-type: none"><li>• Custom benefits designed to support company priorities and goals, developed collaboratively with GNO, Inc. Director of Investor Relations</li><li>• Custom GNO, Inc. CEO presentation at staff or leadership retreat or meeting on location annually</li></ul>
Pillar	\$25,000-\$49,999	Anchor benefits listed below, plus: <ul style="list-style-type: none"><li>• At least one personal visit with GNO, Inc. CEO annually to discuss business conditions, economic outlook, and how GNO, Inc. can assist your business</li><li>• Custom recruiting assistance from GNO, Inc.'s Human Capital Manager</li></ul>
Anchor	\$10,000-\$24,999	Cornerstone benefits listed below, plus: <ul style="list-style-type: none"><li>• Minimum requirement to be eligible for GNO, Inc. Board of Directors</li><li>• Recognition on the GNO, Inc. Investor wall</li><li>• Full access to GNO, Inc. staff for assistance on current business environment opportunities and challenges, such as policy/regulatory issues, workforce development needs, or business expansion/incentives</li></ul>
Cornerstone	\$5,000-\$9,999	<ul style="list-style-type: none"><li>• Recognition in published GNO, Inc. Investor list</li><li>• Regular communication on regional wins and economic development updates</li><li>• Monthly GNO, Inc. Investor Briefing Call</li><li>• Invitations to GNO, Inc. events, including: GNOthinc speaker series, press announcements, regional asset tours, and annual GNO, Inc. Patron Party</li><li>• Eligible for GNO, Inc. Committees</li></ul>

To become a GNO, Inc. investor, please contact Sara Bradford, Director of Investor Relations, at [sbradford@gnoinc.org](mailto:sbradford@gnoinc.org).